



SUDDEN VALLEY COMMUNITY ASSOCIATION

# SUDDEN VALLEY VIEWS

RATES EFFECTIVE JANUARY 1, 2017 THROUGH DECEMBER 31, 2017

WWW.SUDDENVALLEYVIEWS.COM

## 2017 Advertising Rates & Information

The **SUDDEN VALLEY VIEWS** is the official publication of the Sudden Valley Community Association. Published monthly in cooperation with the Lynden Tribune, it has a circulation of 3,000 and is distributed via mail and local outlets in Sudden Valley. The publication is also available online at [suddenvalley.com](http://suddenvalley.com).

### Advertising Rates:

**\$1200** New Ads  
per column inch

**\$1100** Pick-up Ads  
(no copy change)  
per column inch

Full Color: Add **\$50<sup>00</sup>**

### 2017 Publication Dates & Deadlines:

Publication Date	Ad Deadline
February .....	Friday, Jan. 20
March .....	Friday, Feb. 17
April .....	Friday, March 17
May.....	Friday, April 21
June.....	Friday, May 19
July.....	Friday, June 23
August .....	Friday, July 21
September.....	Friday, Aug. 18
October.....	Friday, Sept. 23
November.....	Friday, Oct. 20
December.....	Friday, Nov. 17
January 2018.....	Friday, Dec. 15

### ADVERTISING POLICY:

Publisher reserves the right to refuse, edit or limit any advertising submitted for publication. No position is sold or guaranteed.

**CANCELLATION:** Ads which are ordered and set, but cancelled before publication, will be billed at 25% of open rate.

Proof to the advertiser removes all responsibility for errors in prices or copy from the newspaper when advertiser or agent approves it. If customer desires to see ad proof, the copy must be available no later than 5 p.m. Friday.

**PUBLISHER'S LIABILITY FOR ERRORS:** The publisher shall not be liable for slight changes or typographical errors that do not lessen the value of an advertisement. The publisher's liability for other errors or omissions in connection with an advertisement is strictly limited to publication of the advertisement in any subsequent issue or the refund of any monies paid for the advertisement.

**INDEMNIFICATION:** The advertiser and/or advertising agency agrees to defend and indemnify the publisher against any and all liability, loss or expenses arising from claims of libel, unfair competition, unfair trade practices, infringement of trademarks, copyrights, trade names, patents or proprietary rights or violation of rights of privacy resulting from the publication of the advertiser's advertisement.

### Page Size

#### & Column Widths:

Full Page = 10" wide x 16" tall

1 columns..... 1.90"

2 columns..... 3.925"

3 columns..... 5.95"

4 columns..... 7.975"

5 columns..... 10.00"

For advertising opportunities,  
Contact 360-510-6464  
or email [mitze@lyndentribune.com](mailto:mitze@lyndentribune.com)