

Vision for Sudden Valley Recreation Corridor

The Recreation Corridor is a vibrant, active hub for Sudden Valley's diverse community. It provides a stable and sustainable home for engaging in a range of civic, recreation, and social activities.

The Rec Corridor fosters a sense of community, promotes physical well-being, and creates opportunities for meaningful connections among residents. Through thoughtful planning, inclusive programming, and environmental stewardship, the Recreation Corridor is a place where people of all ages and backgrounds come together to enjoy outdoor spaces, participate in recreational programs, and build lasting memories.

SWOT Analysis

ASSETS AND STRENGTHS:

what we do well

Great Activities Area: Being a hub for summer activities is a significant strength.

Ample open and flat space. Ample space allows for varied use, activities, and events.

Adjacent to Water: Proximity to water enhances the overall experience.

Easy, Walkable Access.

Parking: Sufficient parking ensures convenience.

Varied Activities: Catering to diverse interests attracts a wide audience.

Appeals to All-Ages.

Community Garden: Offering green spaces for gardening

Open to Public: Public accessibility promotes inclusivity.

AREAS FOR IMPROVEMENT:

challenges, resource limitations

Building Age/Condition.

Watershed: Being within a watershed has environmental implications.

Public Accessibility: Openness to the public may strain resources.

Lack of Recreational Programming: Absence of structured programs limits engagement.

OPPORTUNITIES:

emerging needs, new trends

Non-Dues Revenue: Explore additional revenue streams beyond membership fees.

Social Engagement Programs: Develop activities that encourage social interaction.

Concessions.

Annual Large Community Events: Hosting annual events like the Valley Fair can attract visitors and enhance Sudden Valley's image.

Collaborations: Partnering with food trucks, farmers markets, craft fairs, and hosting weddings can create revenue opportunities.

Showcase Sudden Valley History: Ice Barn Zamboni

ISSUES AND CONCERNS:

obstacles, laws, changing attitudes

Open to Public: Public access may lead to resource strain.

Building Condition.

Maintenance and Repair Costs: High costs of running and maintaining facilities requires a funding plan.

Lack of Consensus: Disagreements hinder progress.

High Current Use.

Stricter Watershed Regulations: Increasing regulations affect operations.

State HOA Laws: Legal requirements for homeowner associations impact decision-making.

Vision for Sudden Valley Clubhouse

The Clubhouse serves as a dynamic gathering place that bridges the gap between the golfing and non-golfing communities within our Sudden Valley community, creating an inclusive environment that not only welcomes our members but also extends an open invitation to non-members.

Whether it's enjoying a round of golf, participating in social events, or simply connecting with neighbors, the Clubhouse stands as a central hub where friendships are forged, memories are made, and community spirit thrives.

SWOT Analysis

ASSETS AND STRENGTHS:

what we do well

Non-Member Access: Allows non-members to access the facility, expanding the potential customer base.

Centrally Located.

Adequate Parking: Sufficient parking space ensures convenience for visitors.

Structurally Sound. Refurbished in 2015.

Outside/Inside Dining: Offering both indoor and outdoor dining options caters to different preferences.

Natural Surroundings: Unique tree tunnel surrounds access road, adding to the ambiance.

Unique Architecture: Distinctive architecture sets the facility apart.

Social Gathering Place.

AREAS FOR IMPROVEMENT:

challenges, resource limitations

Underutilized Interior Space: Under utilized indoor areas represent missed opportunities.

Non-Covered Golf Carts: Lack of covered storage for golf carts shorten useful life of fleet.

Poor Directional Signage.

Poor Outdoor Lighting: Insufficient lighting affects safety and aesthetics.

No Room for Expansion: Limited space restricts future growth.

OPPORTUNITIES:

emerging needs, new trends

Non-Dues Revenue: Explore additional revenue streams beyond membership fees.

Outside Revenue: Leverage outdoor spaces for events or rentals.

Golf Marketing: Attract golf enthusiasts and tournaments through targeted marketing.

Storage: Potential storage space for SVCA Archives.

ISSUES AND CONCERNS:

obstacles, laws, changing attitudes

No Building Use Plan: Lack of planning has hindered progress on identifying use of unused spaces.

Current Restaurant/19th Hole Tenant.

Restaurant needed: Restaurant is essential to attracting golfers and tournaments, meeting residents expectations.

Vision for Sudden Valley Marina

The Marina is a unique and cherished location where our diverse community comes together to respectfully celebrate our special connection to Lake Whatcom.

The Sudden Valley Marina is an inviting and vibrant space where people can enjoy the natural beauty of Lake Whatcom and engage in water-based activities, fostering a sense of community. Whether it's launching a boat, strolling along the shoreline or simply savoring the tranquil views, the Marina embodies our shared appreciation for the lake. The Marina serves as a gathering place for residents and visitors alike.

SWOT Analysis

ASSETS AND STRENGTHS:

what we do well

Lake Access: Having access to the lake is a significant strength, providing recreational opportunities like swimming, fishing, and boating.

Non-Dues Revenue: Generating revenue without relying on membership fees is advantageous for sustainability.

General Recreation: Offering a variety of recreational activities appeals to a wide-range of residents.

Nature/Beauty: The natural beauty of the lake enhances the overall experience.

Uniqueness: Being a lake-based recreation area sets it apart from other facilities. The County will not allow another Marina like Sudden Valley's on Lake Whatcom.

Community Gathering Spaces: Provides spaces for people to come together, fostering community bonds.

Electricity: Availability of electricity supports events / activities.

AREAS FOR IMPROVEMENT:

challenges, resource limitations

Parking: Insufficient parking prohibits activities.

Maintenance Costs: Maintenance plans and appropriate budgeting are essential to prevent deterioration of Marina assets..

Signage and Regulations: Clear signage and adherence to rules are critical for safety and order.

Lack of Shade: Insufficient shaded areas can be uncomfortable for visitors.

Dog Park Management: Managing waste requires regular attention. Dog area should have vegetative partition.

High Use: Overcrowding may strain resources and facilities.

Access: Access in through residential neighborhood.

Noise: Noise pollution can be a concern to nearby homeowners.

OPPORTUNITIES:

emerging needs, new trends

Non-Dues Revenue: Explore additional revenue streams beyond membership fees.

Community Gatherings: Hosting events and gatherings can strengthen community ties.

Sports Rentals: Offering equipment rentals for water sports or other activities.

Concessions/Food Trucks: Provide food and beverage options to enhance the visitor experience.

Education Programs: Offering educational sessions or workshops can engage the community.

Emergency Staging: Designating areas for emergency response during crises.

Leadership/Stewardship: Encourage collaboration and environmental stewardship.

ISSUES AND CONCERNS:

obstacles, laws, changing attitudes

Watershed Regulations: Regulations are only getting stricter.

Public Access

Access: Access through neighborhood, parking concerns.

Vandalism/crime/security

Polution: Boats, golf course, animals pollute Lake.